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# *ELECTRONIC DATABASES*

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## *Price Book*

The Electronic Price Book contains current jobber pricing for more than three hundred manufacturers and distributors. This subscription service provides regular updates either electronically or via removable media.

The groups and associations currently supported include Auto Sense, Best Buy and Uni-Select for private label as well as direct lines. In addition, approximately 70% of all supported lines include the UPC Bar Codes.

## *Interchange*

The purpose of this database is to provide crossover information within the Point-of-Sale Billing system, the Electronic Catalogue Inquiry, as well as the users having remote access either via dial-in or the *iCONNECT* facility. This subscription service is updated on a regular basis and contains cross-reference data wherever a one to one interchange exists between various manufacturers.

## *Buyers Guide*

To further leverage data for improved productivity, there is an integrated Buyers Guide that can be accessed from within the Electronic Catalogue or the Billing screen by a single keystroke. There is no longer any need to guess whether a particular item is obsolete or when a new item should be stocked.

## *Electronic Catalogue*

The ability to connect the supply chain electronically can only be driven successfully by the use of Electronic cataloguing. The *COUNTERPOINT* software has supported an integrated catalogue for several years with all data being entered by our

electronic database division. The explosion of new part numbers over the last several years has made it necessary to supplement our database. The solution was found in our adoption of the universal *AAIA* standard. This has resulted in reduced delivery costs to our customers as well as shrinking the time taken to deliver revised or updated data into the hands of our users.

The unique leading edge functionality of the *autoecat COUNTERPOINT* Catalogue software together with the *AAIA* data standard provides **ams** with a strategic advantage over other products not utilizing industry standards.

## *Addresses Made Simple*

For those Jobbers wishing to leverage technology **ams** has developed an integrated electronic database that sheds light on how to track high margin cash accounts. The customers full and accurate address can be added to a permanent VIP database with as little as one keystroke if found within the more than 10 million entries contained in the database. This then allows not just the tracking of every part number sold to the customer, but also direct mail campaigns for promotional activity.



For more information please call **1-800-663-1978** or send e-mail to [info@amscomp.com](mailto:info@amscomp.com) (Revision. 2.4)