
iSERVE

The demand to provide Electronic Data Services such as Cataloguing, Interchange, Pricing and Buyers guide, to both Counter Personnel and Customers alike is now made possible by the availability of *iSERVE*. The sole purpose of this product is to drive down the cost of Electronic data whilst opening up a whole world of possibilities by embracing Internet technology. This allows any manufacturer, warehouse, jobber or dealer to utilize a fully **AAIA** compliant Electronic Catalogue for both internal and external use. In addition, the catalogue data is enriched by extensive interchange and buyers guide components allowing a single product to serve many purposes.

Will it Work with my current system?

The answer to this question is "most likely". The system is based on IP standards and designed to operate either as a stand-alone unit or as part of an integrated POS system. The *transACTION* processor provides a standard program interface (CISS) that allows the data to be readily accessed by almost any software and the non-stop Linux based *iSERVE* computer will deliver trouble free service to whoever needs it. If catalogue services are not required by the local system the *iCONNECT* (remote customer) functionality can be hosted directly on autoCcat.com

Putting you in Control

The system provides the ability to maintain "customer profiles" which determine what functionality and data any individual customer will receive. The standard functionality available, in addition to Cataloguing, is Part's Search, Interchange and Buyers Guide although any individual service can be turned off by customer.

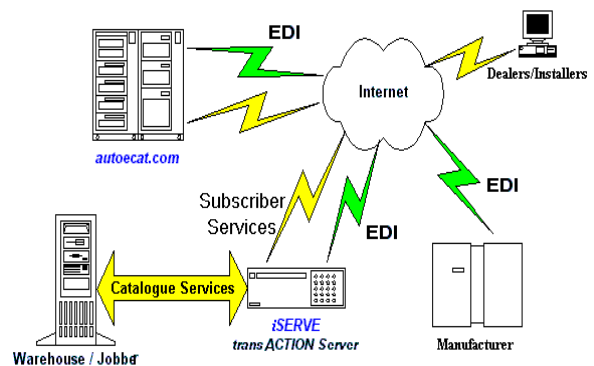
The optional *iCONNECT* module extends the standard features by providing an Electronic Ordering facility that completes the electronic connection of the supply chain.

How does it work?

The *iSERVE* unit contains a full copy of the electronic databases to ensure the Sales Counter receives fast access to catalogue information. The connection to the Internet provides two functions, inexpensive remote customer access and real-time database updates from autoCcat.com, the central server that hosts the master catalogue, FTP services for pricing and other convenience features. This technique allows a dramatic reduction in the time taken to deliver catalogue updates and corrections, in many cases what has previously been measured in months becomes less than 72 hours.

Cost Effective?

You bet! Gone are the per user or per line fees of the past or the charges to manufacturers to have their data represented in some proprietary catalogue. This is all replaced by a low fee cap, irrespective of how many users or customers, access the data. The best part of all is the fact that your customers will be happier with reduced telephone bottlenecks, 24X7 availability and better service as your counter staff are freed up to deal with issues that do need personal attention.



For more information please call **1-800-663-1978** or send e-mail to info@amscomp.com (Revision 2.14)